

Erasmus Policy statement (EPS)

IES Puerta Bonita is a State VET College, specifically for Vocational Training, and belongs to the Ministry of Education of the Community of Madrid.

The Mission IES Puerta Bonita is to train its students as technicians (middle and higher grade) of Graphic Arts and Image and Sound, with the priority objective of training professionals in the graphic arts and audio-visual industry, facilitating their job placement or the self-employment. The college imparts Vocational Training of Middle and Higher Degree of the Families of Graphic Arts and Image and Sound, in the face-to-face mode, in the morning and afternoon shift of about 900 students. The college also develops other training and cultural activities in these same productive sectors, aimed at students, companies, institutions, professionals and / or interested people.

Among the basic objectives of the Educational Project of the IES Puerta Bonita is the objective of promoting international actions and projects to improve the professional qualification of the students and staff of the institution, prioritizing inclusive and quality VET, perfecting knowledge of new realities educational, social, economic and professional at international level, especially in the European sphere, promoting mobility, projects and networks with professionals, institutions and foreign companies.

Internationalization is essential because it allows us to compare systems, learn about other philosophies, other workflows, especially in the field of the audio-visual and graphic industries that today are developed in international and global spheres.

IES Puerta Bonita has the most important objectives:

- The employability of students
- Equal opportunities
- Accessibility to training for all types of students, including those with disadvantages or fewer opportunities.
- Excellence in technical, technological and personal training
- Improve our social, economic and environmental environment.

The actions that are developed in the field of internationalization and that would be included in the objectives of this ECHÉ and that help achieve the objectives, set out above, are:

- Promote Erasmus+ mobility as part of a general employment strategy for students.
- Take advantage of already existing experience and relationships in the development of Erasmus+ programs in Europe to apply models of international advanced college in our own institution, allowing our modernization.

-Learn directly about the labour market in the countries of Europe and its culture, both from our students and from the teachers that help us make the European space a daily and tangible reality for our educational community.

-Improve the linguistic competences of the students and the staff of the institute that in turn allows an improvement in employability, equal opportunities and accessibility.

-Give visibility to mobility activities to involve the entire educational community.

We have as main target groups for mobilities:

- Students of higher degree courses in audio-visual and graphic arts.

- College staff

At the same time, our institution offers equal opportunities and is committed to protecting the dignity of all students and staff at the VET School eliminating all forms of offensive behavior, and establishing a work and learning environment free of inequality, harassment or assault in any form.

IES Puerta Bonita actively encourages participation in international programs for people with disabilities, special needs or fewer opportunities.

The Mobility Coordination team will ensure individual adaptations in the training plans of participants with disabilities, special needs or fewer opportunities.

Our facilities, and the facilities and buildings of the companies / institutions in which the participants develop their mobility, must be adapted for people with disabilities.

The Centre's strategies in relation to the organization and implementation of international cooperation projects (both as countries of the European Union and countries outside the European Union) for education and training are:

- Learning Mobility. The mobility of higher education students and staff.

- Associative strategies: IES Puerta Bonita develops different actions for membership in educational or professional associations in the fields of audio-visual and graphic training that allow us, in turn, to develop different cooperation projects.

- Creation of informal networks between Vocational Training college, both national and international, that allow us to share experiences cooperatively.

- Execution of collaboration agreements with high-level technology companies to improve the quality of training.

We hope that our participation in Erasmus contributes to modernizing our institution and building a European Education Area through the following objectives:

-Improving language skills, expanding knowledge of other professional realities and expanding knowledge of international reality in a connected world.

- Higher Level Vocational Training students involved in the different international mobility programs improve their level of professional qualification and expand their possibilities of job placement.

- Improving the quality and importance of higher education, through the knowledge and use of new tools, work philosophies and diversity provided by the knowledge of other realities other than the national one. We trust that the students and staff of the college involved in the mobility are an example of quality improvement.

- Modernize our college through the exchange of ideas, management models, didactic methodologies, and work flows that are produced through mobility and cross-border cooperation, by increasing the number of participating students and staff. in the various international programs, both as visitors and hosts.

- Interrelate higher education, research and business to achieve excellence and regional development, through internships in companies and collaborative projects with research and business institutions in various European regional areas. We hope that the implementation of work practices and collaboration projects with companies will allow a greater mutual understanding between these sectors and that links and communication and cooperation systems will be established between educational institutions such as ours and the business world.

- Improve the management and economic management of these programs, through the commitment to transparency, efficiency and maximization of available resources.

Among the basic objectives of the Educational Project of the IES Puerta Bonita for the coming years is the maintenance and empowerment of international actions and projects to improve the professional qualification of the students and staff of IES Puerta Bonita, prioritizing inclusive and quality VET, perfecting the knowledge of the new educational, social, economic and professional realities at the international level, especially in Europe, promoting mobility, projects and networks with foreign professionals, institutions and companies.

This is specified in two points:

- Staff mobility that seek to broaden and open the focus in terms of techniques, methodologies, organizational systems of European VET institutions and companies in our sector that can be implemented in our educational community.

- Student mobility that allows them to improve their work, social and personal opportunities, paying special attention to disadvantaged students, by improving linguistic skills (in a foreign language) and knowledge of technological, professional and cultural environments that allow them allow in the future to develop their competences in international fields. We believe that this increases your employability index.

For all this, for more than 25 years the IES Puerta Bonita has dedicated part of its human resources (hours of dedication of the management team and several faculty) to tasks

that allow the development of international projects of various kinds similar to the current Erasmus + KA1 programs. and KA2.

Our VET college also dedicates technical and financial resources to the dissemination of these programs in our media and networks and to the visibility of the importance of this internationalization.

We propose, in turn, that within our European internationalization strategy we can improve in different aspects such as:

- For the Direction team: improve our organizational competence because we know that there is always room for improvement. Well, in the different partner institutions at European level, both schools and companies in our professional sector, may have innovative tools, methods or working models (with good results) that we can "copy" adapting it to the reality of our college.

- For department heads and project coordinators: we are looking for something similar, but with special attention to curricular and methodological aspects

- For teachers: we intend to increase their technical skills by learning about new tools that are not yet implemented in our country and also in teaching environments that develop innovative teaching-learning methods.

- For all the staff, including all the previous groups, we want to improve motivation and inspiration, by getting to know other people and organizations that work in the same field as us, but with a different perspective on being from a different country.

- For students: in addition to receiving in their training the improvements mentioned above and implemented at the IES Puerta Bonita itself, we want students who can perform mobility and students who have contact with students from European partner schools who carry out their mobility at our college, improve your language skills and social and personal capacity in international spheres, which we consider to significantly increase their employability. We want to emphasize the employability and personal development of disadvantaged groups (understood as the added difficulty of participating in international mobility due to disability, educational difficulties, health problems, cultural differences, economic and / or geographical obstacles).

Because especially the specific human resources available for internationalization in the public college of the Community of Madrid are very scarce and the dedication is voluntary, it is especially important for organizations like ours that the implementation of these programs be sustainable. In our case, sustainability means: motivating teachers, ensuring that the destination places / schools are welcoming and provide good "feedback" to those who have to "spend hours" without any compensation or consideration.

Therefore, we prioritize "friendly" and "ergonomic" partner organizations.

Last but not least, from the point of view of the strategy is the maintenance and expansion of international networks. For this we propose:

1.- Continue being members of international associations or networks such as: - EFVET - EGIN - Spanish Association of VET Schools “FPempresa” - Xarxa FP And regularly attend the meetings, gatherings and networking activities of these institutional networks.

2.- To continue participating in projects of “Cooperation for innovation and the exchange of good practices” through different actions where our collage collaborates, together with the partners and networks of each of the collaborating schools. We can establish new relationships of collaboration and reciprocal help.

3.-Regular attendance at international or national institutional calls such as those organized by our National Agency (SEPIE), the Ministry of Education or other international institutions to continue seeking partners or support networks for the different international collaboration actions planned by the IES Puerta Bonita.

In the short term, a notable impact on all those participants directly related to the activities proposed in this project, and therefore as a direct consequence of the realization of each of the project activities. Thanks to mobility projects, we will continue working to secure the following objectives:

- Improve the international professional profile of the participating students.
- Expand the perspective of labour and professional insertion of all students.
- Improve the quality of training for the entire educational team.
- Enhance knowledge of languages.
- Build the feeling and idea of Europe, closer and more real for the entire educational community.
- Consolidate the international network of colleges and companies for other European actions.

In the medium term and in a more structural area of the organization, through the evaluation of the projects carried out and the reflections that will take place in areas such as professional department meetings, Pedagogical Coordination Commission meetings, faculty and management team meetings, it will allow us to propose improvements to from this acquired practical knowledge:

- Adaptation of the curricular programs of the college through the transfer of knowledge from the international organizations participating in this project.
- Compliance with the strategic line of internationalization of the Educational Project.
- Position the image of the college as an international and innovative professional training institute.
- Encourage the improvement of language skills in the teachers of the college.

In the long term, we think that we can increase the impact produced by the accumulation of continued experiences of the organization:

- Make our college an audio-visual and graphic school of reference at the international level.
- Geographical expansion in the possibilities of job search, in our job bank.
- Realization of international curricula.
- Wider vision of the world.

- European conscience.

The fact that an institution like ours improves the training of both graduated students and teachers and through these the organization is improved, will imply a very positive "contagion" effect in concentric circles in the community (both, in our educational field and the productive sector) and in a more general sphere in the environment of employability and social progress.

IES Puerta Bonita has made big efforts, and will continue to do so, communicating clearly and transparently through our information channels and awareness-raising actions; activities, experiences and results of our college have been disseminated in different areas, local and regional through from our own media (web, www.iespuertabonita.com; facebook, www.facebook.com/puertabonitafp; instagram @iespuertabonita ; twiter @iespb) and from the regional administration to which we belong.

Communication in forums and meetings, we consider has had and will have an important impact in improving knowledge of the professional reality of graphics, audio-visual and creative sectors, at national and European level. Our college belongs to networks such as Spanish Association of VET Schools "FPempresa", EFVET, EGIN, XARXA FP and will carry out, as it has established, reviews on this type of unique projects, helping to disseminate the experience and improve the teaching-learning processes and the knowledge of the professional reality of the audio-visual sector and vocational training in Europe.

